

Message Text

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44

ACTION EUR-12

INFO OCT-01 ISO-00 SS-15 NSC-05 SAM-01 PA-02 PRS-01

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FM AMEMBASSY BUCHAREST

TO SECSTATE WASHDC 818

INFO USIA WASHDC

UNCLAS BUCHAREST 5188

USIA FOR IEE; IPS

E.O. 11652: N/A

TAGS: OVIP RO (KISSINGER, HENRY A.)

SUBJECT: SECVISIT: PRESS & CULTURAL PROGRAM OPPORTUNITIES

1. SECRETARY'S NOVEMBER 3-4 VISIT PROVIDED PRESS & CULTURAL SECTION WITH VALUABLE OPPORTUNITIES TO IMPROVE CONTACTS AND ENGAGE IN SUBSTANTIVE PROGRAMMING WITH TOP AND WORKING LEVEL ROMANIAN MEDIA LEADERS. PRIOR TO SECRETARY'S ARRIVAL, PAO AND IO CALLED ON FOREIGN EDITORS OF RCP DAILY, SCINTEIA, AND DAILY ROMANIA LIBERA TO DISCUSS VISIT AND PRESENT BACKGROUND MATERIALS (E.G. PRESS KITS, SECRETARY'S NEW DELHI SPEECH, DETENTE TESTIMONY BEFORE SFRC, BIO ON PRESS INVOLVED IN VISITS, ETC.). MEETINGS WERE SPECIALLY CORDIAL AND MARKED BY LONG DISCUSSION OF DEVELOPMENT OF CONTINUING CONTACTS BETWEEN P&C AND THESE LEADERS. THE VISIT PROVIDED PARTICULARLY USEFUL OPPORTUNITY FOR IO TO BECOME ACQUAINTED AND WORK WITH DEPUTY DIRECTOR OF ROMANIAN WIRE SERVICE AGERPRESS; CONTACT WAS USEFUL FOR PURCHASE OF AP FILE FOR S/S AND WAS HELPFUL IN ARRANGING TELEX FILING SERVICES FOR AMERICAN CORRESPONDENTS TRAVELING WITH SECRETARY.

2. PRESS CENTER ESTABLISHED BY P&C AT HOTEL INTERCONTINENTAL DURING VISIT FOR AMERICAN, ROMANIAN AND THIRD COUNTRY CORRESPONDENTS FACILITATED ACCESS TO TRANSLATION, TYPING, TELEX, TELEPHONE FILING SERVICES; PRESS KITS AND BACKGROUND INFO-QJ
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MATION WERE ALSO MADE AVAILABLE TO PRESS. SPECIAL BRIEFING

WAS ARRANGED FOR TRAVELING PRESS IN AMERICAN LIBRARY.

3. WORK WITH AMERICAN, ROMANIAN, AND THIRD COUNTRY CORRESPONDENTS IN COORDINATION WITH DEPARTMENT SPOKESMAN, FACILITATED PRESENTATION OF U.S. POLICY AS PRESENTED IN COMMUNIQUE AND IN BRIEFINGS.
BARNES

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